

**SAVE YOUTHS' DREAMS FOUNDATION (SYDF), TANZANIA
INVESTMENT AND SPECIAL ECONOMIC ZONE AND
COLLEGE OF BUSINESS EDUCATION - DAR ES SALAAM
CAMPUS.**

YOUTH INVESTMENT CLUB (YIC) OFFICIAL LAUNCH REPORT

College of Business Education (CBE), Dar es Salaam

Date: 17 February 2026

Venue: College of Business Education (CBE), Dar es Salaam

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1. EXECUTIVE SUMMARY

The event titled “*The Student investor: A Student’s Guide to Smart Investment*” was held on 17 February 2026, the College of Business Education (CBE) in Dar es Salaam successfully hosted the Official Launch of the Youth Investment Club (YIC), a strategic initiative aimed at promoting financial literacy, investment innovation, and entrepreneurial thinking among university students. The event brought together government leaders, financial institutions, development partners, private sector stakeholders, and students under one common vision: nurturing a generation of financially informed and investment-oriented youth.

The Guest of Honour, Dr. Fred Msemwa, Secretary General – Investment, graced the occasion alongside senior academic leaders of CBE Prof. Kembo M. Bwana -Director of Academics, Prof. Robert Mashenene – Deputy Rector for Academic, Research and Consultancy, representatives from SYDF, TISEZA, SIDO, BRELA, UTT AMIS, and TANTRADE, the launch positioned CBE as a pioneering institution in strengthening structured youth investment engagement within higher learning institutions.

The event was structured into two major sessions. Session One focused on the official opening and keynote addresses culminating in the formal launch of the Youth Investment Club at CBE. Session Two comprised technical facilitation sessions delivered by key stakeholders, providing practical insights on entrepreneurship, investment opportunities, financial literacy, business formalization, and capital markets participation.

The launch was widely regarded as a success, marking a transformative milestone in aligning academic training with real-world investment and economic empowerment opportunities.

2. OBJECTIVES OF THE EVENT

The primary objective of the event was to officially introduce and launch the Youth Investment Club (YIC) at the College of Business Education. The initiative seeks to instill a culture of saving, investing, entrepreneurship, and disciplined financial planning among students.

Secondly, the event aimed to connect students directly with key financial and investment institutions, enabling them to understand available opportunities in capital markets, SME development, export promotion, and legal business registration processes.

Additionally, the event sought to shift students' mindset from being job seekers to becoming job creators and wealth builders by exposing them to practical tools, policies, and institutional support systems.

3. KEY HIGHLIGHTS OF THE EVENT

The event was divided into two major sessions:

Session One: Official Opening Ceremony and Launch of Youth Investment Club (Keynote Speeches & Official Launch)

Session Two: Technical Facilitation Sessions by Key Investment and Business Institutions

A major highlight was the formal unveiling and launch of the Youth Investment Club by the Guest of Honour Dr. Fred Msemwa, symbolizing the official commencement of structured youth investment engagement at CBE.

4. SESSION ONE: KEYNOTE ADDRESSES & OFFICIAL OPENING CEREMONY

4.1 PROF. ROBERT MASHENENE DEPUTY RECTOR (ACADEMIC, RESEARCH AND CONSULTANCY), CBE

Prof. Robert Mashenene opened the keynote session by expressing sincere gratitude to God, the Government of Tanzania, the leadership of the College of Business Education (CBE), Save Youths' Dream Foundation (SYDF), and Tanzania Investment and Special Economic Zones (TISEZA) for initiating what he described as a transformative and forward-looking platform for youth empowerment. He underscored that the establishment of the Youth Investment Club reflects a strategic alignment between academic and national economic priorities.

Providing historical context, he highlighted that CBE was established in 1965 and has grown steadily over the past 61 years into a reputable higher learning institution. He noted that the College currently operates four campuses Dar es Salaam (Headquarters), Dodoma, Mbeya, and Mwanza serving thousands of students across the country. According to him, this growth signifies not only institutional maturity but also responsibility in shaping economically capable graduates. As he stated, *“Education must evolve with economic realities; we cannot produce graduates who are academically qualified yet financially unprepared.”*

Prof. Mashenene emphasized the importance of partnerships in empowering students beyond classroom instruction. He reaffirmed CBE's commitment to ensuring that students benefit from practical exposure in financial discipline, innovation, investment, and technology. He assured the Guest of Honour Dr. Fred Msemwa that CBE stands ready to support and sustain the Youth Investment Club as a long-term empowerment platform, adding that, *“Through collaboration and structured guidance, we are shaping not just degree holders, but future investors and economic leaders.”*



Prof. Robert Mashenene Deputy Rector (Academic, Research and Consultancy), CBE

4.2 DR. GLORIA MHETA-CHIEF EXECUTIVE DIRECTOR, SAVE YOUTHS' DREAM FOUNDATION (SYDF)

Dr. Gloria Mheta delivered a visionary and inspirational address outlining the mission and impact of Save Youths' Dream Foundation (SYDF). She emphasized that youth empowerment must move from rhetoric to structured implementation, supported by institutions and measurable outcomes. In her powerful opening statement, she declared, "Young people are not just the leaders of tomorrow they are the changemakers of today."

She explained that SYDF was founded with a clear purpose, to empower youth through education, mentorship, capacity building, and financial empowerment programs. Through its strategic partnership with TISEZA and other stakeholders, SYDF has impacted over

12,000 young people across Tanzania, equipping them with practical knowledge and entrepreneurial skills. She described the Youth Investment Club as a national model designed to cultivate financial intelligence at an early stage of academic life.

Dr. Mheta stressed that wealth creation is intentional and structured. As she firmly noted, *“Wealth is not created by luck. It is created by knowledge, discipline, and decisions made early.”* She clarified that the Club offers practical, real-world financial education not theoretical concepts or motivational rhetoric but actionable investment skills that enable youth to transition from economic dependence to economic participation. She concluded by describing the Youth Investment Club as a bridge between academic excellence and sustainable economic empowerment.



Dr. Gloria Mheta-chief executive Director, save youths' dream foundation (SYDF)

4.3 Ms. GRACE LEMUNGE REPRESENTATIVE OF THE DIRECTOR GENERAL – TISEZA

Representing the Director General of TISEZA, Ms. Grace conveyed official greetings and reaffirmed the institution's confidence in youth potential as a critical driver of Tanzania's investment growth. She emphasized that TISEZA views youth as capable partners in advancing national industrialization, value addition, and innovation-led economic development. She explained that the Youth Investment Club is strategically designed to prepare young people to become investors, entrepreneurs, and economic innovators of today and tomorrow. According to her, "When youth are empowered with the right knowledge and exposure, they become creators of opportunity rather than seekers of opportunity." She highlighted that platforms such as YIC ensure that young people gain direct understanding of investment facilitation frameworks and national development priorities.

Ms. Grace encouraged students to approach the platform with seriousness and commitment, urging them to maximize institutional support and mentorship opportunities available through the Club. She stressed that youth must combine ambition with discipline, concluding that the Youth Investment Club represents a structured pathway toward meaningful economic participation.



Madam Grace Lemunge Monitoring and Evaluation officer at Tanzania Investment Special Economic Zones Authority (TISEZA)

4.4 PROF. EDDA T. LWOGA RECTOR, COLLEGE OF BUSINESS EDUCATION

Prof. Edda T. Lwoga delivered a strategic and institution-focused address, appreciating the Government's continued efforts in supporting youth empowerment initiatives. She acknowledged that policy direction and institutional collaboration are essential in ensuring that youth development programs achieve tangible outcomes.

She highlighted CBE's incubation program, which currently supports approximately 176 youth-led projects, with nearly 54% progressing toward commercialization. She explained that these figures demonstrate CBE's commitment to translating academic knowledge into viable business ventures. As she emphasized, *"Universities must become engines of innovation, incubation, and commercialization not only centers of theoretical instruction."*

Prof. Lwoga further advocated for the expansion of the Youth Investment Club to all CBE campuses to ensure equitable access for students nationwide. She concluded by reaffirming CBE's mission, stating, *"Our core mission is to ensure our curriculum is taught through practical implementation, and the Youth Investment Club is a strong step toward*

delivering quality investment education to our students.” Her remarks reinforced institutional readiness to integrate the Club within CBE’s long-term academic framework.



Prof. Edda T. Lwoga Rector, College of Business Education

4.5 Dr. FRED MSEMWA (PERMANENT SECRETARY, PRESIDENT’S OFFICE – INVESTMENT)

The keynote session culminated with an in-depth and policy-aligned address by the Guest of Honour, Dr. Fred Msemwa, Permanent Secretary in the President’s Office Investment. His speech strategically connected the launch of the Youth Investment Club with Tanzania’s National Development Vision 2050, which pos

He emphasized that the Government recognizes youth as a critical force in driving innovation, productivity, and long-term economic resilience. As hitions youth at the center of economic transformation stated, “*Youth are not observers of national development they are primary contributors to it.*” He proceeded to outline four fundamental pillars that youth must understand, **financial literacy education, business systems, entrepreneurship, and innovation and technology.**

In elaborating on financial literacy, he explained budgeting, savings culture, investment discipline, risk management, and long-term planning, stressing that income alone does not create wealth. “Income does not create wealth financial knowledge does,” he asserted. On business, he highlighted structured operations, sustainability, and value creation. When differentiating entrepreneurship from trading, he emphasized innovation and scalability as defining elements. He further underscored the transformative power of Artificial Intelligence, automation, and digital transformation in shaping the future economy.

Dr. Msemwa also provided a clear distinction **between a trader, a businessperson, an entrepreneur, and an investor**, encouraging students to progress toward becoming strategic investors. He outlined four guiding principles for success within Youth Investment Club YIC having clear goals as a **blueprint, maintaining the right attitude, practicing savings and investment discipline, and embracing the principle of going the extra mile**. Concluding his address, he affirmed, “*This launch of the Youth Investment Club is further proof of the Government’s commitment to increasing youth capacity, providing knowledge, and equipping them with everything they need to succeed.*” He then officially launched the Youth Investment Club at CBE, marking a significant milestone in youth economic empowerment.



Dr. Fred Msemwa (Permanent Secretary, President's Office – Investment and Planning)

4.6 OFFICIAL LAUNCH OF YOUTH INVESTMENT CLUB AT COLLEGE OF BUSINESS EDUCATION

The Official Launch Ceremony marked the defining moment of the event as the Guest of Honour, Dr. Fred Msemwa, Permanent Secretary from the President's Office Investment and Planning, was ceremonially escorted to the launch area by Prof. Edda T. Lwoga – Rector College of Business Education, Prof. Robert Masshenene – Deputy Rector for Academic, Research and Consultancy together with Dr. Gloria Mheta CEO from Save Youths' Dream Foundation (SYDF) and Ms. Grace Lemunge -Monitoring and Evaluation Office Tanzania Investment Special Economic Zones Authority (TISEZA). The procession reflected institutional unity and strategic partnership in advancing youth economic empowerment. In a symbolic gesture of commitment to youth investment development,

the Guest of Honour officially cut the ribbon, signifying the formal inauguration of the Youth Investment Club at CBE. The hall erupted in applause as the ribbon was cut, marking the transition of the Youth Investment Club from vision to reality. The ceremony not only represented the launch of a student platform but also demonstrated a coordinated commitment between government, academia, and development partners to nurture a financially literate and investment-oriented generation. The ribbon-cutting moment stood as a powerful symbol that the Youth Investment Club had now been formally established and operational, opening a new chapter of structured financial empowerment for students.



Official Launch of youth investment club

5. SESSION TWO: TECHNICAL FACILITATION BY STAKEHOLDERS

The second session of the event shifted from policy-level dialogue to practical institutional engagement. This segment provided students with direct exposure to operational frameworks, regulatory processes, financial instruments, and enterprise development support systems available in Tanzania. The facilitators delivered in-depth presentations aimed at equipping students with actionable knowledge to transform ideas into structured, legally compliant, and financially viable ventures.

5.1 YOUTH ENTREPRENEURSHIP AND SMALL BUSINESS DEVELOPMENT

Mr. Richard Mahela began by providing an overview of SIDO, explaining that the Small Industries Development Organization is a government institution mandated to promote and support the development of small-scale industries in Tanzania. However, he emphasized that SIDO's mandate goes beyond conventional perceptions of factories and large industrial buildings.

He clarified a critical conceptual shift by stating that, "SIDO does not define an industry by the size of a building, but by the value of what you produce. Even if you produce from a small space, what you create is your industry." This explanation resonated strongly with students, as it reframed entrepreneurship from capital-heavy infrastructure to productivity and value creation. He stressed that youth should not wait to own large factories to consider themselves industrial entrepreneurs; rather, innovation, production, and consistency define industrial participation.

Mr. Mahela elaborated extensively on how SIDO supports young entrepreneurs through capacity building, technical training, incubation services, and affordable financial support schemes. He explained that SIDO assists youth in product development, quality improvement, branding, packaging, and market access strategies. Additionally, SIDO facilitates access to affordable capital to enable business expansion. According to him, SIDO's role is to ensure that young entrepreneurs are not left behind due to lack of technical knowledge or startup capital.

He further encouraged youth to support the Government of the Sixth Phase by embracing innovation and self-employment. He noted that youth entrepreneurship is not merely an economic choice but a national responsibility to reduce unemployment and strengthen domestic production. He strongly emphasized that the Youth Investment Club should serve as a learning hub for entrepreneurship, stating that through structured engagement, young people can access SIDO programs, understand eligibility criteria, and strategically benefit from government support mechanisms.



Group photo of the facilitators and the High table

5.2 LEGAL FOUNDATIONS FOR BUSINESS SUCCESS: REGISTRATION & INTELLECTUAL PROPERTY.

Representatives from BRELA delivered a comprehensive session focused on business formalization and intellectual property protection. The presentation aimed at equipping students with knowledge on how to legally establish and protect their enterprises to unlock investment opportunities and ensure long-term sustainability.

Engibert Rwabuyingi provided detailed guidance on the registration of Business Names, Company Incorporation processes, and acquisition of Group A Business Licenses. He outlined the procedural steps required to formalize a business, emphasizing compliance, documentation, and regulatory alignment. He explained that formalization is a prerequisite for accessing investment, financing, and institutional partnerships. As he highlighted, operating informally limits growth potential and excludes entrepreneurs from structured economic systems.

Senior Registration Officer Engilibert Barnabas further clarified the importance of following proper registration procedures, explaining that business credibility begins with legal identity. He stressed that youth must view registration not as a bureaucratic requirement but as a strategic foundation for growth.

Andrew Malesi expanded the session by addressing the registration of Trademarks and Service Marks, as well as the importance of protecting intellectual property rights. He explained that innovative ideas, brand identities, and creative products require legal protection to prevent unauthorized use or duplication. He emphasized that intellectual property protection safeguards competitiveness and long-term business value.

The session demonstrated a strategic effort to instill compliance culture among students while still at university level, preparing them to become law-abiding, innovative, and economically responsible entrepreneurs.



Englibert Barnabas Senior Registration Officer -BRELLA

5.3 UTT ASSET MANAGEMENT AND INVESTOR SERVICES (UTT AMIS) by MS. DORIS MLENGE

Ms. Doris Mlenge began his presentation with the powerful institutional slogan, “Your money is in safe hands.” He explained that UTT AMIS is a government-owned investment company responsible for establishing and managing collective investment schemes in Tanzania under the Capital Markets and Securities Act of 1994 (as amended) and the Collective Investment Schemes Regulations of 1997.

She noted that UTT AMIS currently manages assets exceeding TZS 4.2 trillion across several funds, including Umoja Fund, Wekeza Maisha Fund, Watoto Fund, Kujikimu Fund, Ukwasi Fund, Bond Fund, and Private Portfolio Management services. The

institution operates under the regulation of the Capital Markets and Securities Authority (CMSA), ensuring transparency and investor protection.

Ms. Mlenge provided a detailed explanation of collective investment schemes, describing how they pool funds from multiple investors and allocate them into diversified financial instruments such as fixed deposits, treasury bills, government bonds, corporate bonds, and listed equities including major companies on the Dar es Salaam Stock Exchange.

she explained that profits generated are distributed proportionally based on unit ownership, referred to as “units” within the fund.

Importantly, she clarified that returns are distributed fairly, emphasizing that investors receive proportional benefits regardless of whether they invest small or large amounts. She highlighted key advantages of investing with UTT AMIS, including professional fund management, diversification, liquidity, transparency, regulatory oversight, and accessibility for small-scale investors.

She strongly encouraged students to begin investing early, stressing that “The right time to start investing is not retirement it is youth.” He advised students to utilize the Youth Investment Club as a structured platform for learning how to purchase investment units and build disciplined investment habits.



Ms. Doris Mlenge facilitator from UTT AIM

5.4 UNLOCKING TRADE OPPORTUNITIES: EXPANDING MARKETS FOR YOUNG ENTREPRENEURS

During the launch of the Youth Investment Club at CBE, Ms. Zaituni Ramadhani presented on the pivotal role of Tanzania Trade Development Authority (TANTRADE) in promoting local and international trade development. She explained that TANTRADE is mandated to advance Tanzania's goods and services in domestic and foreign markets, facilitate trade participation, and support exporters in accessing global opportunities.

Ms. Ramadhani highlighted the importance for youth entrepreneurs not to limit themselves to local markets but to explore regional and international trade opportunities. She emphasized that TANTRADE provides support through trade fairs, exhibitions, export readiness programs, and market linkage facilitation, helping youth navigate and compete in wider markets. She noted that value addition, product standardization, and quality compliance are critical for success in competitive international markets.

She encouraged students to align their production strategies with export standards, leverage trade intelligence, and utilize institutional support to expand their market reach beyond Tanzania. Her presentation reinforced the broader objective of the Youth Investment Club: equipping young people with the knowledge, skills, and resources to transform innovative ideas into viable, competitive businesses.



Ms. Zaituni Ramadhani Facilitator from Tan Trade

5.5 YOUTH EMPOWERMENT THROUGH INVESTMENT, INNOVATION, AND STRATEGIC SECTOR OPPORTUNITIES

During the launch event, Latiffah Kigoda, Manager of the Aftercare Department at Tanzania Investment Special Economic Zones Authority (TISEZA), also addressed the students and emphasized the broader purpose of the Youth Investment Club initiative. She explained that the program was established by TISEZA in collaboration with Save Youths Dream Foundation (SYDF) as part of its Corporate Social Responsibility (CSR) efforts, aimed at addressing the real challenges young people face, particularly unemployment after graduation. She noted that the Youth Investment Club is designed to equip students with practical knowledge in investment, savings culture, financial discipline, entrepreneurship, technology, and innovation all of which are essential tools for self-employment and job creation. In her presentation, she further highlighted that youth have significant opportunities to invest in key sectors such as technology and innovation, skills development and training, capital markets, real estate, renewable energy a critical national agenda as well as agriculture and livestock. She strongly encouraged students to prepare innovative and viable business plans and project write-ups, assuring them that TISEZA stands ready to guide and facilitate them in accessing capital and investment opportunities. Her remarks reinforced the message that youth empowerment requires structured preparation, strategic thinking, and active participation in national development.



Latiffah Kigoda, Manager of the Aftercare Department at Tanzania Investment Special Economic Zones Authority (TISEZA)

6. PARTICIPANTS AND ATTENDANCE

The Youth Investment Club launch at the College of Business Education (CBE) brought together a diverse group of key participants and stakeholders. High-level attendees included the Guest of Honour, Dr. Fred Msemwa, Permanent Secretary, President's Office – Investment CBE leadership, including Prof. Edda Lwaga, Rector, and Prof. Robert Mashenene, Deputy Rector (Academic, Research and Consultancy); representatives from Tanzania Investment Special Economic Zones Authority (TISEZA) and Save Youths' Dream Foundation (SYDF); as well as institutional stakeholders from Small Industries Development Organization (SIDO), Business Registrations and Licensing Agency (BRELA), UTT Asset Management and Investor Services (UTT AMIS), and Tanzania Trade Development Authority (TANTRADE). Corporate sponsor GSM Group was also represented, providing beverages and logistical support for the event.

Despite taking place during a scheduled academic session, approximately 382 students attended the event, demonstrating exceptional commitment and enthusiasm. The students actively participated in keynote speeches, facilitator sessions, and interactive discussions, illustrating their eagerness to acquire practical knowledge, expand their investment mindset, and explore broader economic opportunities. Their attendance underscored the relevance and demand for platforms like the Youth Investment Club, where students can gain early exposure to financial literacy, investment principles, entrepreneurship, and innovation. The high turnout also reflects the students' proactive approach to taking advantage of opportunities to enhance their skills and prepare for future economic participation.

7. SUCCESS OF THE EVENT

The launch of the Youth Investment Club (YIC) at the College of Business Education (CBE) was a resounding success, reflecting both the high level of student engagement and the impactful contributions of all stakeholders involved. The event successfully provided a platform for 382 students to gain practical knowledge on financial literacy,

investment strategies, entrepreneurship, innovation, and technology. Despite taking place during an academic schedule, students attended in large numbers, actively participating in keynote speeches, facilitator sessions, and interactive discussions. Their enthusiasm for acquiring new skills and insights into financial management demonstrated a genuine commitment to personal and professional development.

One of the most significant outcomes of the event was the registration of 243 students to join the Youth Investment Club, highlighting a strong and growing interest among students to engage further with financial and investment education. The creation of the Club provides a tangible platform for students to continue learning beyond the event, fostering an environment where they can explore investment opportunities, apply entrepreneurial concepts, and share ideas with peers and industry experts. This milestone underscores the value of structured initiatives in equipping students with practical tools to make informed financial decisions and prepare for future economic participation.

The event also succeeded in delivering high-quality content through the facilitator sessions. Organizations such as Small Industries Development Organization (SIDO), Business Registrations and Licensing Agency (BRELA), UTT Asset Management and Investor Services (UTT AMIS), and Tanzania Trade Development Authority (TANTRADE) provided practical, actionable guidance on entrepreneurship, business registration, collective investments, capital markets, and other financial tools. Students were able to ask questions, clarify concepts, and gain exposure to real-world business practices, preparing them to apply the knowledge in their personal and professional endeavors.

Another notable success was the opportunity for networking and mentorship. Students interacted directly with government officials, institutional leaders, corporate sponsors, and financial experts. These connections created avenues for guidance, collaboration, and potential career opportunities. The participation of corporate sponsor GSM Group, which provided beverages and logistical support, also ensured the smooth execution of the event and highlighted the importance of private-sector involvement in youth development initiatives.

Finally, the event effectively strengthened partnerships between SYDF, TISEZA, CBE, and other stakeholders. The collaboration demonstrated the value of multi-sector engagement in empowering youth, providing resources, and ensuring the sustainability of initiatives like the Youth Investment Club. By combining educational content, practical guidance, networking opportunities, and strategic mentorship, the launch set a strong foundation for future programs and established the YIC as a transformative platform for financial literacy, investment awareness, and entrepreneurship among the 382 students at CBE.

8. CHALLENGES AND LESSONS LEARNED

One of the key challenges observed during the Youth Investment Club launch at CBE was the limited time allocated for interactive discussions and Q&A sessions. While the event schedule allowed for comprehensive keynote speeches and facilitator presentations, students exhibited a strong curiosity and eagerness to delve deeper into investment concepts, entrepreneurship practices, and financial literacy topics. Due to time constraints, some students could not ask all their questions or fully explore complex topics with the facilitators. This highlighted the need for longer sessions or multiple-part events in the future to allow students adequate time for engagement, reflection, and clarification of key concepts.

Another lesson learned from the event was the importance of strategic coordination among multiple stakeholders. With participation from government representatives, institutional leaders, financial experts, and corporate sponsors, ensuring smooth transitions between sessions and effective communication required careful planning. Despite these challenges, the event successfully maintained audience engagement and achieved its objectives, demonstrating the value of multi-stakeholder collaboration. Additionally, it became evident that students highly value practical, hands-on learning experiences and networking opportunities, emphasizing the need for future events to incorporate more mentorship, exposure to real-world investment practices, and structured follow-up programs to maximize long-term impact.

9. KEY RECOMMENDATIONS FOR FUTURE IMPLEMENTATION OF YOUTH INVESTMENT CLUB (YIC)

1. Expansion to Other Higher Learning Institutions

Following the successful launch of the Youth Investment Club through the partnership between Save Youths' Dream Foundation (SYDF) and Tanzania Investment Special Economic Zones Authority (TISEZA), it is strongly recommended that the initiative be extended to other higher learning institutions across Tanzania.

The positive response from students demonstrates a clear demand for structured financial literacy and investment education platforms within academic institutions. Expanding YIC to universities and colleges beyond CBE will promote inclusive youth economic empowerment and create a national network of financially literate, investment-oriented students.

This expansion will also strengthen the national vision of youth participation in economic transformation by ensuring that students from diverse academic backgrounds gain access to investment knowledge, mentorship, and structured opportunities.

2. Improved Time Allocation Based on Academic Timetables

Review of the event timetable indicates that time allocation was limited due to tight academic schedules and the structured nature of the program. While the sessions were impactful, several discussions required more time for deeper engagement. For future events, it is recommended that planning be aligned more strategically with institutional academic calendars and timetables. Possible improvements include:

Allocating extended hours specifically for technical sessions, Scheduling the event during less academically intensive periods, splitting sessions into half-day or full-day engagements, organizing follow-up sessions after the main launch better time management will ensure that speakers adequately cover content while allowing participants to absorb, reflect, and engage meaningfully without feeling rushed.

3. Strengthening Structured Question & Answer (Q&A) Sessions

The high level of student participation during the Q&A session demonstrated strong interest and curiosity in investment, entrepreneurship, and financial planning topics. However, limited time restricted the number of questions addressed.

Future Youth Investment Club events should allocate a dedicated and structured Q&A segment with sufficient time for, Clarification of complex financial concepts, Direct engagement between students and experts, Practical scenario discussions, Policy and regulatory questions This will enhance understanding, encourage critical thinking, and ensure students leave with clear and actionable knowledge.

4. Establishment of an Annual Youth Investment Forum

It is highly recommended that SYDF, in collaboration with TISEZA and institutional partners, establish an Annual Youth Investment Forum bringing together students from all higher learning institutions that host Youth Investment Clubs.

The Annual Forum would, unite members from different campuses and universities, strengthen networking and professional connections, provide a platform for showcasing student-led investment projects, facilitate dialogue between policymakers, investors, and youth, Encourage inter-university collaboration and innovation. Such a forum would create a strong national YIC ecosystem, positioning the Youth Investment Club not merely as a campus initiative but as a national youth investment movement.

By fostering cross-institutional networking, the Forum would enable students to build partnerships, share experiences, and develop scalable investment ideas that contribute to Tanzania's broader economic development agenda.

10. ACKNOWLEDGMENT

On behalf of Save Youths Dream Foundation (SYDF), as the official organizer of the Youth Investment Club (YIC) Launch at the College of Business Education (CBE), we extend our sincere and profound appreciation to all individuals and institutions whose support, collaboration, and commitment made this event a remarkable success.

First and foremost, we express our deepest gratitude to our strategic partner and co-founder of the Youth Investment Club initiative, the Tanzania Investment Special Economic Zones Authority (TISEZA). Through this strong partnership, the vision of establishing structured investment platforms for youth within higher learning institutions has become a reality. TISEZA's collaboration under its Corporate Social Responsibility framework reflects a shared commitment to addressing youth unemployment challenges by equipping young people with practical investment knowledge and opportunities.

We are highly honored and grateful to the Guest of Honour, Dr. Fred Msemwa, Permanent Secretary, President's Office – Investment for gracing the occasion and officially launching the Youth Investment Club at CBE. His keynote address provided strategic national direction and reaffirmed the Government's commitment to youth economic empowerment. His presence elevated the significance of the event and symbolized strong public sector support for structured youth investment development.

We extend our sincere appreciation to the leadership of the College of Business Education (CBE) for hosting and fully supporting the implementation of this initiative. Special recognition goes to the Rector, Prof. Edda T. Lwoga, and the Deputy Rector (Academic, Research and Consultancy), Prof. Robert Mashenene, together with the entire CBE management team, for embracing the Youth Investment Club and committing to integrating practical investment education within the academic environment.

We also extend our gratitude to all stakeholder institutions that facilitated Session Two and provided practical, technical guidance to students, including the Small Industries Development Organization (SIDO), the Business Registrations and Licensing Agency (BRELA), the UTT Asset Management and Investor Services (UTT AMIS), and the Tanzania Trade Development Authority (TANTRADE). Their contributions ensured that students received actionable knowledge on entrepreneurship, business formalization, capital markets participation, and trade development opportunities.

A very special appreciation is extended to our major sponsor, GSM Group, whose generous support through provision of water and soft drinks significantly contributed to the comfort of guests and participants and to the smooth execution of the event. Their

partnership demonstrates commendable corporate support toward youth development initiatives.

Finally, we express heartfelt appreciation to the Student Government leadership of CBE for their mobilization efforts and coordination support, and to all students who attended, participated actively, and demonstrated strong interest in joining the Youth Investment Club. Your engagement and enthusiasm affirm the relevance and necessity of this initiative.

The success of the Youth Investment Club launch was a result of collective vision, strategic partnership, and shared commitment to building a financially empowered generation. SYDF remains committed to sustaining this collaboration and expanding the impact of the Youth Investment Club across Tanzania.